



COUNCIL OF LEADERS REPORT

Office/Committee: Past President

Date: 06/15/2015

Officer/Committee Chair: Kendal M. Tucker, LCPC

Type of Committee Report:

- Report for Board Meeting
- Recommending Board Action
- Recommending Policy Change

Current Conference Report:

- Attended ICA conference in Pocatello and attended board meeting
- Worked with ICA executive committee on all issues related to ICA and its divisions as deemed necessary
- Master of Ceremony for ICA Conference Award's ceremony
- Will be attending upcoming LDI

Please check which section of the action plan your work was tied to:

- Programs & Services
- Personnel
- Policies & Procedures
- Planning & Evaluation
- Physical Plant & Other Resources
- Public Relations & Communications

Recommendations for Board Action: none

Recommendations for Policy Change: none



COUNCIL OF LEADERS REPORT

Office/Committee: President-Elect
Date: June 10, 2015
Officer/Committee Chair: Sean Nixon

Type of Committee Report:

- Report for Board Meeting
- Recommending Board Action
- Recommending Policy Change

Current Conference Report:

Please check which section of the action plan your work was tied to:

- Programs & Services
- Personnel
- Policies & Procedures
- Planning & Evaluation
- Physical Plant & Other Resources
- Public Relations & Communications

Brief Statement of Issues and/or Report of Activities:

Leadership Development Institute

- Planning upcoming LDI

Committees

- Worked with President (Susan Perkins) to finalize ICA By-Laws revision which explains the process for forming new ICA Divisions.
- Meet with new Interest Section Leadership multiple times to keep them informed of matters pertinent to ICA and help in the logistics of starting a new Division.
- Attended Conference Committee meetings monthly.
- Attended Public Policy & Legislation Committee meetings to help plan upcoming Creating Connections Workshops and Legislative Meet & Greet.
- Been willing and able to work with other committees as the need has come up.

ICA Leadership

- Attended all, monthly ICA Council of Leaders phone meetings.
- Meet with President to identify needs and direction of association.
- Communicated with Executive Director regarding needs of association.
- Began identifying possible candidates for committees during presidency.
- Represented ICA before Idaho Senate Committee on Education to speak on the importance of School Counselors.

ACA and Western Region Leadership

- Attended ACA Conference in Orlando, FL
- Participated in all Western Region monthly phone meetings
- Currently working with ACA PPL to attain influence with Senator Crapo staff on the importance of having Counselors a part of Medicare and Veterans Affairs. Will be meeting with Senator Crapo staff here in Boise on June 25th.
- Will be attending the ACA Institute for Leadership Training in July

Other Activities

- Attended each IBOL meeting in February and May.



COUNCIL OF LEADERS REPORT

Office/Committee: ICA Treasurer / Finance Committee Chairperson

Date: June 12, 2015

Officer/Committee Chair: Chandra Salisbury

Type of Committee Report:

- Report for Board Meeting
 Recommending Board Action
 Recommending Policy Change

Committee Report:

- Attended the conference for ICA in Pocatello and assisted in administrative functions for the conference as well as attending the board meeting.
- Assisted the PP&L committee in hosting the Legislative Brunch and then attended a session held by the JFAC committee in which President Susan Perkins spoke on behalf of ICA.
- Kept regular account of all financial records for the Idaho Counseling Association.
- Filed our annual required tax forms.
- Worked with Executive Director and Executive Committee on Tax related issues as well as other financial decisions.
- Met with and worked with COL and Executive committee on association related matters.
- Prepared financial reports as requested for both President Susan Perkins and incoming President Sean Nixon.
- Attended an IBOL meeting as a delegate of ICA

Please check which section of the action plan your work was tied to:

- Programs & Services
 Personnel
 Policies & Procedures
 Planning & Evaluation
 Physical Plant & Other Resources
 Public Relations & Communications

Recommendations for Board Action:

Recommendations for Policy Change:



COUNCIL OF LEADERS REPORT

Office/Committee: Executive Director

Date: June 1, 2015

Officer/Committee Chair: Sue Holmes

Type of Committee Report:

- X Report for Board Meeting
- Recommending Board Action
- Recommending Policy Change

Committee Report:

- Answered telephone calls, emails and faxes
- Processed mail
- Processed memberships
- Sent out emails on listserv
- Made bank deposits
- Processed pay pal
- Answered questions via phone and email
- Attended the ACA conference in Orlando, FL
- Secured contract with Trinity Pines for LDI 2015
- Continue to work with Web Impakt on membership database and website

Please check which section of the action plan your work was tied to:

- X Programs & Services
- Personnel
- Policies & Procedures
- Planning & Evaluation
- Physical Plant & Other Resources
- X Public Relations & Communications

Recommendations for Board Action:

Recommendations for Policy Change:



COUNCIL OF LEADERS REPORT

Office/Committee: IACES

Date: June 15, 2015

Officer/Committee Chair: Aida Midgett

Type of Committee Report:

- Report for Board Meeting
- Recommending Board Action
- Recommending Policy Change

Committee Report:

IACES has been planning leadership change and LDI attendance.

Please check which section of the action plan your work was tied to:

- Programs & Services
- Personnel
- Policies & Procedures
- Planning & Evaluation
- Physical Plant & Other Resources
- Public Relations & Communications

Recommendations for Board Action:

Recommendations for Policy Change:



COUNCIL OF LEADERS REPORT

Office/Committee: iDAMFC
Date: June 10, 2015
Officer/Committee Chair: Sean Nixon, President

Type of Committee Report:

- Report for Board Meeting
- Recommending Board Action
- Recommending Policy Change

Current Conference Report:

Please check which section of the action plan your work was tied to:

- Programs & Services
- Personnel
- Policies & Procedures
- Planning & Evaluation
- Physical Plant & Other Resources
- Public Relations & Communications

Brief Statement of Issues and/or Report of Activities:

In the past six months as iDAMFC, President, I have had limited opportunities to represent iDAMFC due to ICA-President-Elect responsibilities.

We have focused on the following:

1. Continue identifying potential leadership for the division.
 - a. Identified and elected a Pres-Elect: Stephanie Alvarez
2. Recruited replacement Treasurer, after current Treasurer resigned.
 - a. Larry Lutz took over position by presidential appointment.
3. Advocated to IBOL the importance for the acceptance of the new 2012 ACA Code of Ethics.
4. Continue to offer opportunities to the Idaho Marriage and Family Therapist Association for cobranding education. We have begun talks on what will happen next January when the IAMFC is no longer in existence. Looking at opportunities to invite current IAMFC members to iDAMFC. IAMFC has reached out to see if we would like to help with a fall workshop on Eating Disorders in Idaho Falls in September.
5. Attended ICA meetings and conference calls each month.
6. Dispersed iDAMFC Bookmarks to the community.



COUNCIL OF LEADERS REPORT

Office/Committee: IMHCA
Date: June 18, 2015
Officer/Committee Chair: Brian Smith

Type of Committee Report:

- Report for Board Meeting
 Recommending Board Action
 Recommending Policy Change

Committee Report:

Ethics – Across the state we had 110 people show up for the IMHCA Ethics trainings. We hosted trainings in Coeur d’alene, Meridian, Caldwell, Twin Falls, Moscow, Idaho Falls, Lewiston, and Boise.

Professional Development – We have been working with the Idaho Federation of Families on hosting some online webinars for parents of kids who are clients. Brian Smith has already done one webinar training, and we hope to set up more through the Federation as time goes on.

Publications report-

This year as the publications chair I designed, edited, and published IMHCAs yearly newsletter. I have attended monthly conference calls and participated in voting. Going forward, I would like to help with integrating our email and listserv functions with ICA and improving our member communication.

- Participated in Mental Health Awareness March by NAMI in October, wearing IMHCA T-shirt (I do think we need to make new shirts that shows IMHCA bigger...)
- Presented the booth at ICA with stress balls. Distributed Ethics training schedule.
- Periodical updates on Facebook page

Grad Reps: Julie Hambilton assisted with Jen Gess in organizing a meet and greet for BSU/ISU and NNU counseling students...they met with Brian Smith who discussed goals of IMHCA and importance of joining as a grad student. Julie also conducted a survey of needs/interests of counseling grad students and found most students are interested in joining a professional organization that offers advocacy opportunities/ceu's (or educational enrichment programs) and scholarships. (Seems to fit with what IMHCA is already doing:)

Julie also distributed info to grad students re: IMHCA events and programs throughout the year.

Other Items:

We have been working with the Idaho Federation of Families, partnering with them to put on a webinar – which Brian Smith did last month. We are hoping this will lead to potential further opportunities to partner with this organization.

Please check which section of the action plan your work was tied to:

Programs & Services

Personnel

Policies & Procedures

Planning & Evaluation

Physical Plant & Other Resources

Public Relations & Communications

Recommendations for Board Action:

Recommendations for Policy Change:

ICA Council of Leaders Report

Office/Committee: ISCA
Officer/Committee Chair:
Type of Committee Report:

Date: June 18, 2015

- Report for Board Meeting
- Recommending Board Action
- Recommending Policy Change

Brief Statement of Issues and/or Report of Activities and how your work relates to the strategic plan (Please refer to the Leadership Guide Appendix B and C for the Strategic Plan and Action Plan):

ISCA continues to meet every other month to discuss issues relating to the School Counseling profession. Our Fall Conference is October 1st and 2nd in Boise, Idaho at the West Ada School District Office complex.

Please check which section of the action plan your work was tied to:

- Programs & Services
- Personnel
- Policies & Procedures
- Planning & Evaluation
- Physical Plant & Other Resources
- Public Relations & Communications

Much of our time this year has been spent communicating with our counselors and our shareholders.

- 1) We worked with the ICA on the Legislative meet and Greet. That was a wonderful opportunity to talk with legislators in Boise. We plan to meet with legislators at other times of the year.
- 2) The ISCA Executive Board met with State Superintendent Sherri Ybarra. We hope to meet with the State Superintendent on a regular basis to build relationships between us. Meetings with other shareholders will be planned for the future.
- 3) Angela Robinson has been actively meeting with ISU and with the IDLA to set up the ASCA Model training for the counselors, administrators, and school board members. The ASCA Model training will be set in two different types of presentations. Presentations will be made in three regions of the states to allow school counselors to attend a workshop to refresh their knowledge and skills how to work with the ASCA Model. The other type of presentation will be using the IDLA format as an online course.
- 4) Encouragement will be given for the counselors to brush up on their skills on the Model, then to prepare to implement the ASCA RAMP-UP to the Model.
- 5) The ISCA Executive Board attended a meeting with National School Counselors associations in San Diego in November. Goals were set to encourage School Counselors to work with College and Career Readiness Programs.
- 6) The State Department of Education invited a representative of ISCA to attend a committee called the SDE Counselor Advisory Committee. Discussion with this committee included encouraging the School Counselors to learn about and how to apply the principles found in the ASCA National Model.

Recommendations for Board Action: None



COUNCIL OF LEADERS REPORT

Office/Committee: Awards Chair

Date: June 13, 2015

Officer/Committee Chair: Lori Fairgrieve

Type of Committee Report:

- Report for Board Meeting
- Recommending Board Action
- Recommending Policy Change

Committee Report:

- Due to a successful awards season again last year, the committee will be starting early again with award nominations for ICA 2016. We would like to encourage once again each division and each university submit a nomination for each award category, as this past year was our best pool of candidates to date.
- Committee will also be asking for scholarship nominations early for ICA 2016.
- Continue to work with the "Development Committee," a sub-committee of the Finance Committee, to decide what to do with funds outside of the monies set aside from the Silent Auction for scholarships.
- I would also like to thank the division leaders who not only presented nominations for the award categories, but who were also willing to help with the on-site poster judging program and for the student poster presentations at the conference. It is my hope the divisions will continue to play an important role with award nominations, poster presentations, and the poster evaluation procedures moving forward.

Please check which section of the action plan your work was tied to:

- Programs & Services
- Personnel
- Policies & Procedures
- Planning & Evaluation
- Physical Plant & Other Resources
- Public Relations & Communications

Recommendations for Board Action:

Recommendations for Policy Change:



COUNCIL OF LEADERS REPORT

Office/Committee: Conference Committee
Date: June 10, 2015
Officer/Committee Chair: Sean Nixon

Type of Committee Report:

- Report for Board Meeting
- Recommending Board Action
- Recommending Policy Change

Current Conference Report:

Please check which section of the action plan your work was tied to:

- Programs & Services
- Personnel
- Policies & Procedures
- Planning & Evaluation
- Physical Plant & Other Resources
- Public Relations & Communications

Brief Statement of Issues and/or Report of Activities:

- **2015 ICA Conference – January 28-31, 2015 – The Red Lion Hotel, Pocatello**
 - We had 225 attendees at the conference
 - 59 individuals registered for Pre-Conferences
 - \$11,000 in Sponsor
 - Raised \$2,296 for Scholarship through the Silent Auction
 - Concluded with a profit near \$7500.00
- **2016 ICA Conference, Boise – January 27-30, 2016 – The Riverside, Boise**
 - We have begun lining up keynotes for Conference.
 - Have chosen a site
 - Began transition of conference planning over to new Conference Chair Michelle Hopkins
 - Preparing new electronic format for submitting interest session proposals.



COUNCIL OF LEADERS REPORT

Office/Committee: Leadership Development

Date: June 7, 2015

Officer/Committee Chair: Lynn Bohecker

Type of Committee Report:

- Report for Board Meeting
- Recommending Board Action
- Recommending Policy Change

Committee Report:

The ICA Leadership Manual is provided to new leadership, often at the Leadership Development Institute, as a way to communicate the organizational structure and operations of ICA. It is also provided for newly elected officers and committee members to understand roles and responsibilities. This is very helpful for leadership development and a great way to communicate. This committee made a suggestion to the COL that the ICA Leadership Manual be revised. There have been no further activities to report.

Please check which section of the action plan your work was tied to:

- Programs & Services
- Personnel
- Policies & Procedures
- Planning & Evaluation
- Physical Plant & Other Resources
- Public Relations & Communications

Recommendations for Board Action:

Recommendations for Policy Change:



COUNCIL OF LEADERS REPORT

Office/Committee: **Media Committee**

Date: **June 17, 2015**

Officer/Committee Chair: **Heather Tustison**

Type of Committee Report:

- Report for Board Meeting
- Recommending Board Action
- Recommending Policy Change

Goals and Progress for 2014-2015

Newsletter

- Monthly Newsletter – Counselor Connection established and sent starting September
- Monthly Counselor Spotlight established and sent starting September

Quarterly Mailings

- Grant applied for to ACA WR – Cooperate with membership committee

Social Media

- Facebook, twitter and instagram

Tag Line for ICA

- Lots of ideas, mostly bad ones...

“Step Up” Campaign

- Slated to start July 2015 – in connection with 2016 conference – work in progress
- The idea is to “Step Up and do your part” – everyone has a gift or talent, and we want to see or hear or experience it

Publications

- Newsletter
- Counselor Spotlight

Conferences and Workshops

- Successful coordination with Conference Chair, President and President Elect to bring to fruition 2015 and 2016 Conference Themes
- Working on 2017 theme with President-Elect-Elect

Marketing/Design

- Attendance at Health, Beauty and Fitness Fair – Fall
- Media Kit Created and utilized for 2015 Conference

Website

- Continue to work with all Divisions to get an assessment of wants, needs, have and have-nots regarding their own websites
 - Meet with all Divisions including new ones as of July 1, 2015
 - Common need: common database
- Research to find best options for the end-user
 - Pay WebImpakt for updates - \$2500ish
 - Look outside for another vendor
 - Wild Apricot - \$100/month
 - Starting over
 - Needs more research

Press Releases

- Creation of format for ICA Releases

Branding

- In process

Networking

- Mailchimp listserv announcements
- Social at conference advertising

Please check which section of the action plan your work was tied to:

- Programs & Services
- Personnel
- Policies & Procedures
- Planning & Evaluation
- Physical Plant & Other Resources
- Public Relations & Communications

Recommendations for Board Action:

Move to Wild Apricot for webmaster and database. Go live end of July 2015.

Recommendations for Policy Change:

N/A



COUNCIL OF LEADERS REPORT

Office/Committee: Membership

Date: June 15, 2014

Officer/Committee Chair: Jade Letourneau

Type of Committee Report:

- Report for Board Meeting
- Recommending Board Action
- Recommending Policy Change

Current Conference Report:

Jade, Susan, and Lawrence Stancio have been working on reaching out to successful state ACA branches regarding how they have boosted membership. Further, work has started on a survey to be sent to counselors to find out what they would most value in membership, why they are/are not members, etc. This survey will be sent to as many Idaho counselors as possible.

Further work continues on reaching out to newly licensed members (there should be quite a few in July) and lapsed members. Committee members are still needed/welcomed at this time.

As Jade will most likely be leaving Idaho in Summer of 2016, it has been discussed that succession planning should be implemented for a smooth transition when she departs.

Please check which section of the action plan your work was tied to:

- Programs & Services
- Personnel
- Policies & Procedures
- Planning & Evaluation
- Physical Plant & Other Resources
- Public Relations & Communications

Recommendations for Board Action:

None at this time.

Recommendations for Policy Change:

None at this time.



COUNCIL OF LEADERS REPORT

Office/Committee: Public Policy Legislative

Date: 06/15/2015

Officer/Committee Chair: Kendal M. Tucker

Type of Committee Report:

- Report for Board Meeting
- Recommending Board Action
- Recommending Policy Change

Current Conference Report:

- Attended ICA conference in Pocatello
- Was a presenter on PPL issues for conference
- Planned PPL Legislative Meet & Greet in February
- Presented for IDASERVIC: telehealth panel
- Attended Idaho Interdisciplinary Telehealth Committee to discuss further steps for licensure boards on Idaho telehealth
- Monitored articles and websites for national and local telehealth issues
- Maintained communication with potential PPL recruits

Please check which section of the action plan your work was tied to:

- Programs & Services
- Personnel
- Policies & Procedures
- Planning & Evaluation
- Physical Plant & Other Resources
- Public Relations & Communications

Recommendations for Board Action:

none

Recommendations for Policy Change: none

Respectfully submitted: Kendal M. Tucker, LCPC