



June 19, 2021 3:30-4:30PM

COUNCIL OF LEADERS MEETING MINUTES

OBSERVATIONAL MEETING ONLY; NO VOTES TO BE TAKEN

1. **ICA President's Call to Order** (*Steve Moody*)
Steve called the meeting to order at 3:20 PM
2. **Roll Call** (*Steve*)
 - a. Voting Members (N/A; Quorum of 7 needed)
Observational meeting only; no votes were taken
3. **Call for Adoption of Agenda** (*Steve*)
 - a. Vote on Late Agenda acceptance in order to vote on business (100% present required)
Observational meeting only; no votes were taken
4. **Call to Approve Minutes from Last COL Meeting:**
Observational meeting only; no votes were taken.. April meeting minutes will be voted on at the next COL Meeting.
5. **REPORTS:**
Treasurer Report (*Lindsey Vik, Treasurer*)
Executive Director Report (*Jacq Landa Herring, Exec. Dir.*)
Membership Report (*Membership Chair*)
6. **Marketing & Media** (*Media Chair*)
 - a. ICA Newsletter
7. **Public Policy & Legislation** (*Chad Yates, Chair*)
 - a. Prior to the COL meeting, Chad discussed the strategic plan of the PP&L committee during a session at LDI. Chad reported the priority of the PP&L committee is continuing to work on the interstate compact.
8. **Conference** (*Denise Winkel, Content & Program Chair*)
 - a. **Update on Planning Process:**
Conference is November 5th and 6th; pre-conference is 3rd and 4th. The conference is currently scheduled to be in-person with some of the conference being aired virtually. ICA is restructuring the conference chair position to allow for a wider delegation of duties. Jacq reported that on July 1st, she will be sending out the call for presenter proposals. Jacq will also send out the distinguished presenter form to each division. Divisions need to submit at least one application for a: 60-90 minute presentation in order to be included in conference profit-sharing.
 - b. **Needs of the Conference Committee:**
There are two conference co-chair positions still available: Project Management Chair and Website and Marketing Chair.
 - c. **Registration Update:** (*Jacq Landa Herring, Logistics & Registration*)
50 people have already registered for the conference; multiple exhibitors and sponsors have reached out as well.



d. **Sponsorship Update** (*Sean Nixon, Sponsorships Chair*)

The 2020 conference raised \$15,000 in sponsorships. Sean requests that individuals connect with leadership in their organizations and encourage sponsorships. Sean requested that when divisions are seeking sponsorship for their own events, division leadership first reach out to Sean to communicate surrounding sponsorships, rather than going directly to sponsors. There are different levels of conference sponsorship; Sean requested that anyone who is curious surrounding the levels, please inquire. There are only about 30 sponsorship spaces available this year, with 5 being reserved for non-profits.

OLD BUSINESS

Division Website Update:

July 1st is the deadline for division websites. ICA will continue to offer Division membership registration via the ICA website; Divisions are to inform Jacq if they want to opt out.

NEW BUSINESS

Tax Forms - Treasurer will be sending reports out in July for a September 1st deadline.

Membership Reports & Payments - Divisions/Chapters will receive reports and membership payments in early July.

OTHER BUSINESS

- On Oct 7th and 8th, ISCA will hold their annual conference at BSU in-person with a potential virtual component
- Council of Leaders Reports need to be filled out by each committee, division; Jacq will send these forms out to division presidents and committee chairs.
- IdAMFC has a few positions open and could use support from any emerging leaders who are interested.
- Sean and Jacq extended a big “thank you” to ICA President, Steve, and division presidents for a year of exemplary leadership during a time of uncertainty!

Move to Adjourn (*Steve*)

Steve adjourned the meeting at 3:42 PM